

Public Service Events Calendar

The Public Service Events Calendar is intended as a guide for scheduling PSAs and conducting outreach. This calendar is updated throughout the year as campaigns are added and removed.
JANUARY | FEBRUARY | MARCH | APRIL | MAY | JUNE | JULY | AUGUST | SEPTEMBER | OCTOBER | NOVEMBER | DECEMBER

JANUARY 2005

Family Fit Lifestyle Month

Disease Prevention

Obesity Prevention

1-7 Diet Resolution Week

Obesity Prevention

Financial Wellness Month

Housing Discrimination

Predatory Lending

National Cancer Prevention Month

Childhood Cancer Resource

Secondhand Smoke

Skin Cancer Prevention

National Volunteer Blood Donor Month

Blood Donation

Back To School Winter Term

Afterschool Programs

American History Resource

Bullying Prevention

High School Drop-Out Prevention

Math/Science for Girls

Parental Involvement

United Negro College Fund

National Mentoring Month

Community Drug Prevention

Mentoring

Volunteerism

Youth Volunteerism

9-18 Home/Office Safety and Security Week

Terrorism Preparedness

10-18 Wilderness Wildlife Week of Nature

Earth Share

Environmental Conservation
Wildfire Prevention
17 Martin Luther King, Jr. Day
Racial Cooperation
Housing Discrimination
United Negro College Fund
18 Lewis & Clark Bicentennial Expedition Commissioned, Anniversary
Lewis & Clark Bicentennial
20 Women's Healthy Weight Day
Disease Prevention
Obesity Prevention

<http://www.adcouncil.org/calendar/> - top

FEBRUARY 2005

Child Passenger Safety Month
Booster Seats
Black History Month
Housing Discrimination
Racial Cooperation
United Negro College Fund
American Heart Month
Disease Prevention
Obesity Prevention
Stroke Early Response
Youth Leadership Month
Youth Volunteerism
Youth Voter Participation
Fire Season in the East - Feb, Mar, Apr, May Wildfire Prevention
Wildfire Prevention
1 Women's Heart Day
1-7 Women's Heart Week
Obesity Prevention
Stroke Early Response
6-12 National Consumer Protection Week
Environmental Conservation
Housing Discrimination
Online Sexual Exploitation
Predatory Lending
14 Valentine's Day
Blood Donation
21 President's Day
Campaign For Freedom
Volunteerism
17 National PTA Founders Day
Parental Involvement In Schools
20-26 National Engineers Week
24 Introduce a Girl to Engineering Day
Math/Science for Girls

<http://www.adcouncil.org/calendar/> - top

MARCH 2005

National Nutrition Month

Breastfeeding Awareness Month

Infant & Child Nutrition

Obesity Prevention

Women's History Month

American History Resource

Math/Science for Girls

American Red Cross Month

Blood Donation

6-12 Girls Scouts Week

Math/Science for Girls

21 Day for the Elimination of Racial Discrimination

Housing Discrimination

Predatory Lending

Racial Cooperation

<http://www.adcouncil.org/calendar/> - top

APRIL 2005

Alcohol Awareness Month

Drunk Driving Prevention

Hispanic Underage Drinking Prevention

Cancer Control Month

Childhood Cancer Resource

Skin Cancer Prevention

Secondhand Smoke

Child Abuse Prevention Month

Modelling Non-Violent Behavior

Month of Community Spirit Days

Blood Donation

Community Drug Prevention

Earth Share

Environmental Conservation

Historic Preservation

Housing Discrimination

Mentoring

Volunteerism

Youth Volunteerism

Fair Housing Month

Housing Discrimination

1-3 Alcohol Free Weekend

Drunk Driving Prevention

3-9 National Public Health Week

Breastfeeding Awareness Month

Infant & Child Nutrition

Secondhand Smoke

7 World Health Day

Breastfeeding Awareness Month

Childhood Cancer Resource
Global Aids Awareness
HIV Detection
Obesity Prevention
Second Hand Smoke
Skin Cancer Prevention
Stroke Early Response
10-16 National Women's Nutrition Week
Disease Prevention
Obesity Prevention
15-17 National Youth Service Days
Community Drug Prevention
Mentoring
Volunteerism
Youth Volunteerism
16-20 Consumer Awareness Week
Housing Discrimination
Online Sexual Exploitation
Predatory Lending
17-23 National Wildlife Week
Earth Share
Energy Efficiency
Environmental Conservation
Wildfire Prevention
17-23 National Volunteer Week
Blood Donation
Community Drug Prevention
Mentoring
Volunteerism
Youth Volunteerism
22 Earth Day
Earth Share
Energy Efficiency
Environmental Conservation
Wildfire Prevention
24 Library of Congress Anniversary
American History Resource
29 Arbor Day
Earth Share
Wildfire Prevention

<http://www.adcouncil.org/calendar/> - top

MAY 2005

Clean Air Month
Childhood Asthma
Earth Share
Energy Efficiency
Environmental Conservation
Second Hand Smoke
National Allergy/Asthma Awareness Month
Breastfeeding Awareness

Childhood Asthma
Second Hand Smoke
National Melanoma/Skin Cancer Detection and Prevention Month
Skin Cancer Prevention
National Stroke Awareness Month
Disease Prevention
Stroke Early Response
National Physical Fitness and Sports Month
Disease Prevention
Obesity Prevention
National Family Month
Adoption
Afterschool Programs
Early Childhood Development
Family Literacy
Fatherhood Involvement
High School Drop-Out Prevention
Infant & Child Nutrition
Modeling Non-Violent Behavior
Parental Involvement in Schools
Reducing Gun Violence
National Women's Health Care Month
Breastfeeding Awareness
Disease Prevention
Infant & Child Nutrition
Obesity Prevention
Skin Cancer Prevention
Oncology Nurses Month
Childhood Cancer Resource
1-7 National PTA Teacher Appreciation Week
Parental Involvement in Schools
National Foster Care Month
Adoption
7 Unity in Diversity Day
Housing Discrimination
Racial Cooperation
8 World Red Cross Day
Blood Donation
2-8 National Historic Preservation Week
Historic Preservation
7-11 Newspapers in Education Week
Family Literacy
First Amendment Freedoms
Parental Involvement In Schools
8 Mother's Day
Breastfeeding Awareness
Infant & Child Nutrition
14 Lewis & Clark Bicentennial Expedition Sets Out: 200th Anniversary
Lewis and Clark
15-21 National Running & Fitness Week
Obesity Prevention
15-17 Reading is Fun Week
Family Literacy
20 National Bike to Work Day

Obesity Prevention
25 National Missing Children's Day
Online Sexual Exploitation

<http://www.adcouncil.org/calendar/> - top

JUNE 2005

Internet Safety Month

Online Sexual Exploitation

Graduation

Drunk Driving Prevention

High School Drop-Out Prevention

United Negro College Fund

National Safety Month

Booster Seats

Bullying Prevention

Drunk Driving Prevention

Wildfire Prevention

National Book Month

Family Literacy

Cancer From The Sun Month

Skin Cancer Prevention

Fire Season in the West -Jun, Jul, Aug

Wild Fire Prevention

1-7 International Volunteers Week

Blood Donation

Community Drug Prevention

Mentoring

Volunteerism

Youth Volunteerism

5 AIDS First Noted (June 5, 1981)

Global Aids Awareness

Hiv Detection

5 United Nations World Environment Day

Earth Share

Energy Efficiency

Environmental Conservation

Wildfire Prevention

5 Stand for Children Day

Breastfeeding Awareness

5 National Cancer Survivors Day

Childhood Cancer Resource

14 Flag Day

First Amendment Freedoms

Terrorism Preparedness

Volunteerism

16-22 Healthy Weight Week

Obesity Prevention

19 Father's Day

Father Involvement

24-26 Lewis & Clark Days

Lewis & Clark Bicentennial

26 International Day Against Drug Abuse

Community Drug Prevention

Summer

Energy Efficiency

Skin Cancer Prevention

Wildfire Prevention

<http://www.adcouncil.org/calendar/> - top

JULY 2005

National Purposeful Parents Month

Booster Seats

Breastfeeding Awareness

Childhood Asthma Attack Prevention

Early Childhood Development

Father Involvement

High School Drop-Out Prevention

Hispanic Underage Drinking

Infant & Child Nutrition

Math/Science for Girls

Modeling Non-Violent Behavior

Parental Involvement In Schools

Skin Cancer Prevention

4 Independence Day

First Amendment Freedoms

Terrorism Preparedness

Volunteerism

7 Father-Daughter Take a Walk Together Day

Father Involvement

24 Parents' Day

Breastfeeding Awareness

Father Involvement

Infant & Child Nutrition

<http://www.adcouncil.org/calendar/> - top

AUGUST 2005

Back to School

Afterschool Programs

American History Resource

Bullying Prevention

Family Literacy

High School Drop-Out Prevention

Math/Science for Girls

Mentoring

Parental Involvement In Schools

United Negro College Fund

Youth Volunteerism

1-7 World Breastfeeding Week

Breastfeeding Awareness

Infant & Child Nutrition
2 National Night Out
Bullying Prevention
Reducing Gun Violence
Terrorism Preparedness
12 UN International Youth Day
Youth Volunteerism
Youth Voter Participation
20 Childrens Day
Adoption
Afterschool Programs
American History Resource
Booster Seat Education
Breastfeeding Awareness
Bullying Prevention
Childhood Cancer Resource
Early Childhood Development
Father Involvement
Math/Science for Girls
Mentoring
Parental Involvement In Schools

<http://www.adcouncil.org/calendar/> - top

SEPTEMBER 2005

National Preparedness Month
Terrorism Preparedness
National Hispanic Heritage Month
(Materials Available in Spanish)
Adoption
Afterschool Programs
Bullying Prevention
Breastfeeding Awareness
Childhood Asthma Attack Prevention
Disease Prevention
Domestic Violence Prevention
Drunk Driving Prevention
Early Childhood Development
Family Literacy
Father Involvement
High School Drop-Out Prevention
Hispanic Underage Drinking Prevention
Housing Discrimination
Obesity Prevention
Parental Involvement In Schools
Predatory Lending
Reducing Gun Violence
Terrorism Preparedness
Volunteerism
National School Success Month
Early Childhood Development
Parental Involvement In Schools

Childhood Cancer Month

Childhood Cancer

National Dialogue on Cancer

Drug Addiction Recovery Month

Community Drug Prevention

Drunk Driving Prevention

Hispanic Underage Drinking Prevention

5 Labor Day

8 International Literacy Day

Family Literacy

11 Attack on America, 4th Anniversary

First Amendment Freedoms

12-16 National No Bully Week

Bullying Prevention

17 Citizenship Day

Volunteerism

Youth Volunteerism

23 Lewis & Clark Expedition Returns, Anniversary

Lewis & Clark

24 Family Health and Fitness Day USA

Breastfeeding Awareness

Disease Prevention

Obesity Prevention

Secondhand Smoke

20-26 National Family Week

26 Family Day

Adoption

Family Literacy

Father Involvement

Parental Involvement In Schools

<http://www.adcouncil.org/calendar/> - top

OCTOBER 2005

Energy Awareness Month

Energy Efficiency

Diversity Awareness Month

Housing Discrimination

Lewis & Clark

Racial Cooperation

National Domestic Violence Awareness Month

Domestic Violence Prevention

Reducing Gun Violence

National Crime Prevention Month

Bullying Prevention

Community Drug Prevention

Domestic Violence Prevention

Homeland Security

Drunk Driving Prevention

Father Involvement

Reducing Gun Violence

Modelling Non-Violent Behavior

Terrorism Preparedness
Youth Volunteerism
National Communicate With Your Kid Month
Domestic Violence Prevention
Early Childhood Development
Father Involvement
Math/Science For Girls
Hispanic Underage Drinking Prevention
Parental Involvement In Schools
Underage Drinking Prevention
Second Fire Season in the East - Oct, Nov
Wildfire Prevention
3 Child Health Day
Booster Seat Education
Breastfeeding Awareness
Childhood Asthma
Childhood Cancer Resource
Early Childhood Development
Hispanic Underage Drinking Prevention
Infant & Child Nutrition
Obesity Prevention
Secondhand Smoke
Underage Drinking Prevention
7 National Diversity Day
Housing Discrimination
Racial Cooperation
9-15 Fire Prevention Week
Wildfire Prevention
9-15 Lights On Afterschool Week
Afterschool Programs
13 World Habitat Day
Earth Share
Environmental Conservation
Wildfire Prevention
16-22 Teen Read Week
American History Resource
Family Literacy
16-22 National Chemistry Week
Math/Science For Girls
17-23 National Health Education Week
Breastfeeding Awareness
Child Asthma Attack Prevention
Childhood Cancer Resource
Disease Prevention
Hispanic Underage Drinking Prevention
Infant & Child Nutrition
Obesity Prevention
Secondhand Smoke
Underage Drinking Prevention
20 National Day of Concern about Young People and Gun Violence
Reducing Gun Violence
Modelling Non-Violent Behavior
22 Make a Difference Day
Adoption

Blood Donation
Community Drug Prevention
Mentoring

<http://www.adcouncil.org/calendar/> - top

NOVEMBER 2005

Lung Cancer Awareness Month

Secondhand Smoke

American Diabetes Month

Disease Prevention

Obesity Prevention

National AIDS Awareness Month

Global Aids Awareness

HIV Detection

National Adoption Month

Adoption

1 National Family Literacy Day

Family Literacy

8 General Election Day

Youth Voter Participation

8 National Young Readers Day

Family Literacy

8 National Parents as Teachers Day

Early Childhood Development

Father Involvement

Parental Involvement In Schools

11 Veterans Day

First Amendment Freedoms

13-19 American Education Week

Afterschool Programs

American History Resource

Family Literacy

Father Involvement

High School Drop-Out Prevention

Math/Science for Girls

Parental Involvement

United Negro College Fund

15 America Recycles Day

Environmental Conservation

16 200th Anniversary: Lewis & Clark Expedition Reaches Pacific

Lewis & Clark

16 International Day for Tolerance

Housing Discrimination

Lewis & Clark

Racial Cooperation

18 National Great American Smokeout Day

Disease Prevention

Second Hand Smoke

20 United Nations Universal Children's Day

Adoption

Afterschool Programs

American History Resource
Booster Seat Education
Breastfeeding Awareness
Bullying Prevention
Childhood Cancer Resource
Early Childhood Development
Father Involvement
Infant & Child Nutrition
Math/Science For Girls
Mentoring
Parental Involvement In Schools
20-26 National Adoption Week
Adoption
20-26 National Family Week
Adoption
Early Childhood Development
Family Literacy
Father Involvement
High School Drop-Out Prevention
Infant & Child Nutrition
Modelling Non-Violent Behavior
Parental Involvement
Reducing Gun Violence
Secondhand Smoke

<http://www.adcouncil.org/calendar/> - top

DECEMBER 2005

National Drunk and Drugged Driving Prevention Month

Drunk Driving Prevention
Hispanic Underage Drinking Prevention
Underage Drinking Prevention
1 United Nations World AIDS Day
Global Aids Awareness
HIV Detection
15 Bill of Rights Day
First Amendment Freedoms
Holiday Season
Adoption
Blood Donation
Booster Seats
Childhood Cancer
Drunk Driving Prevention
Hispanic Underage Drinking Prevention
Underage Drinking Prevention
25 Christmas
26-2 Chanukah
26-January 1, 2005 Kwanzaa
31 MADD's New Year's Designate a Driver Campaign
Drunk Driving Prevention
Hispanic Underage Drinking Prevention
Underage Drinking Prevention

