



**ACCESS SF / CABLE CHANNEL 29
Announces Premiere Presentations
THE SAN FRANCISCANS - Episode #13
- FOCUS ON HOMELESS SERVICES -
San Francisco's Invisible Homeless - Children & Families**

- ** Cable TV Premiere on Channel 29 – Wednesday, March 22nd, 2006 at 7:00pm ****
- Episode scheduled as part of station's annual celebration for National Media & Democracy Week
- Additional presentation dates scheduled through Thursday, March 30th, 2006 -

Access SF/Cable Channel 29 is pleased to announce the premiere presentations of the next installment of The San Franciscans, our in-house, award winning talk show series that profiles the diversity and vitality of the local nonprofit community. Episode #13 – Focus On Homeless Services introduces local viewers to (4) leading San Francisco nonprofit professionals currently at work in the field of homeless services, with special attention to the challenges facing homeless families and children in San Francisco. The talk show schedule has been timed specifically for presentation on Cable Channel 29 as part of the station's annual celebration for National Media & Democracy Week, March 19-25, 2006. For more information on National Media & Democracy Week, go to: <http://accesssf.c.topica.com/maaeA1vabo4ocaaaaaabafpNzr/>

A slate of five presentations has been set for Episode #13 - Focus On Homeless Services on Cable Channel 29 as follows:

- Wednesday, March 22nd - 7:00pm (Local Cable Premiere)
- Thursday, March 23rd - 8:00pm
- Sunday, March 26th - 11:30pm
- Tuesday, March 28th - 12:00 Noon
- Thursday, March 30th - 8:00pm

SHOW DETAILS: Recorded live-to-tape in the Access SF studio on February 28th, 2006, Zane Blaney - Access SF's Executive Director - served as moderator for the talk show. With the help of colleagues from Compass Community Services, a leading local homeless nonprofit, panelists were invited to participate who brought a range of expertise to this important conversation, including: policy and advocacy for homeless families and children; the medical perspective & health care impacts on homeless families and children; child care for the homeless; and homeless children and the local schools.

The talk show panel included the following local representatives who work in the homeless services arena in San Francisco:

- Erica Kisch, Executive Director, Compass Community Services
- Dr. Christine Ma, MD, Assistant Clinical Professor, Department of Pediatrics, UCSF & San Francisco General Hospital
- Rosalinda Del Moral, Homeless Coordinator, Families In Transition Program, San Francisco Unified School District
- Yolondia Renee Lee, Childcare Coordinator, Clara House

Episode #13 – Focus On Homeless Services runs a full television hour, providing local viewers with a comprehensive summary of the current issues facing local non-profits that provide services to homeless families and children. The show is an Access SF in-house staff production, produced by Marc Smolowitz & directed by Bud Dillon.

For further information on The San Franciscans – Episode #13 – Focus On Homeless Services, please contact: Marc Smolowitz - Access SF / Cable Channel 29 Development - Ph# 415-575-4947 - Email: marc@accessf.org.

Below is a list of online resources related to the nation's ongoing crisis around homelessness:

- National Coalition for the Homeless - <http://accesssf.c.topica.com/maaeA1vabo4odaaaaabafpNzr/>
- National Alliance to End Homelessness - <http://accesssf.c.topica.com/maaeA1vabo4oeaaaaabafpNzr/>
- National Health Care for the Homeless Council - <http://accesssf.c.topica.com/maaeA1vabo4ofaaaaabafpNzr/>
- National Low Income Housing Coalition - <http://accesssf.c.topica.com/maaeA1vabo4ogaaaaabafpNzr/>
- National Law Center on Homeless & Poverty - <http://accesssf.c.topica.com/maaeA1vabo4ohaaaaabafpNzr/>
- Food Research & Action Center - <http://accesssf.c.topica.com/maaeA1vabo4oiaaaaaabafpNzr/>

ABOUT ACCESS SF / CABLE CHANNEL 29

Access SF is the dba of San Francisco Community Television Corporation (SFCTC), which has served as the City's designated non-profit manager of public access television since 1999. Prior, SFCTC had built and managed Citywatch, the City's first government access channel launched during Mayor Frank Jordan's administration. In April 2002, the agency opened a 4,500 square foot facility located at 1720 Market Street where citizens and nonprofits are offered low-cost training in media and television, access to equipment and channel time, and state of the art facility resources. Currently, 300+ producer members submit 225+ regular series for playback each month. Annually, the station cablecasts 4800+ hours of original local programming on Cable Channel 29, which reaches into 217,000+ households across all neighborhoods on both Comcast and RCN cable. The mission of Access SF is to strengthen the fabric of community life by enabling open communication through public access television and other forms of electronic media. Learn more about Access SF – Cable Channel 29 at www.accessf.org.